

## **Salem/Keizer Business Alliance (SKBA)**

### Terms and Conditions:

1. The yearly cost of membership is \$195.00, \$100.00 for non-profit organizations.
2. Member merchants agree to allow the SKBA to advertise their businesses on the SKBA website, social media, television, radio, and in print.
3. Member merchants must provide information in a digital format for all logos, menus, and/or banners. The SKBA and/or its representatives and/or its affiliates are not responsible for listing correctness or content.
4. All agreements submitted will be reviewed for content and, if accepted, posted on the SKBA website within three (3) business days of receipt. Management of the SKBA will not accept any listings that are deemed objectionable.
5. Member merchants wishing to make changes in their SKBA listings must submit the proposed change to the SKBA in writing within five (5) business days of the proposed change.
6. Website changes may be made whenever necessary for a nominal fee payable to the SKBA web designer.
7. If a business owner no longer wishes to participate, SKBA must be notified, in writing, 30 days prior to requested cancellation date. No refunds or exchanges will be given.
8. Management of the SKBA assumes no responsibility or liability for quality of products or services offered by participants, their employees, or their affiliates.

*Violation of this agreement may result in cancellation of participant's participation.*

### **A brief summary of the costs and/or terms of the BLT Programs:**

#### **BLT Values:**

BLT Values sells physical or virtual cards gift cards to online customers. These can be generic cards supplied by BLT for use with any participating merchant or gift cards supplied by an individual merchant for use only in their business.

- Gift cards from local merchants are listed for sale on: [bltvalues.com](http://bltvalues.com)
- Non-profits direct their supporters to the BLT Values website where gift cards are available at a 25% savings.
- After their gift cards are sold, BLT Values will pay the merchants either 45% in cash or 90% in other merchants' gift cards.

If a merchant wishes to redeem their BLT Community Dollars or their merchant gift cards for cash, BLT Values must be given notice within 24 business hours and the participant must have a minimum of \$300.00 worth of cards to redeem.

#### **BLT Values Card:**

1. Merchants offer savings to BLT Values card holders. (10% to 25% works best.)
2. BLT provides cards with no up--front cost to schools, churches, and non-profits.
3. BLT Values card holders can visit participating merchants and money save on their purchases.
4. Card holders can view updated merchant listings to find more uses for their BLT Values Card.

#### **BLT Community Dollars:**

1. BLT Community Dollars is a form of virtual currency that can be used to shop with participating merchants.
2. Working much like a bank, BLT Community Dollars records online transactions and provides statements showing information such as the sales and purchases of participating merchants.
3. Merchants earn BLT Community Dollars by making sales from the BLT Community Dollars website, selling to other BLT Community Dollars member merchants, or by selling their gift cards through BLT Bargains.
4. Participants agree to honor BLT Community Dollars at fair retail prices.
5. Physical cards, sold by BLT Community Dollars can be used at full face value when shopping with participating merchants.