

# Salem/Keizer Business Alliance (SKBA)

## Terms and Conditions:

1. The cost for the first year of membership is \$395.00 with a \$295.00 annual renewal fee.
2. Member merchants agree to allow the SKBA to advertise their businesses on the SKBA website, television, radio, and in print.
3. Member merchants must provide information in a digital format for all logos, menus, and/or banners. The SKBA and/or its representatives and/or its affiliates are not responsible for listing correctness or content.
4. All agreements submitted will be reviewed for content and, if accepted, posted on the SKBA website within three (3) business days of receipt. Management of the SKBA will not accept any listings that are deemed objectionable.
5. Member merchants wishing to make changes in their SKBA listings must submit the proposed change to the SKBA in writing within five (5) business days of the proposed change.
6. Website changes may be made whenever necessary for a nominal fee payable to the SKBA web designer.
7. If a business owner no longer wishes to participate, SKBA must be notified, in writing, 30 days prior to requested cancellation date. No refunds or exchanges will be given.
8. Management of the SKBA assumes no responsibility or liability for quality of products or services offered by participants, their employees, or their affiliates.

*Violation of this agreement may result in cancellation of participant's participation.*

### **BLT Advantage Terms and Conditions:**

1. Participants in the BLT Advantage programs agree to allow BLT Advantage to advertise their businesses on the BLT Advantage website, television, radio, and in print.
2. Member merchants must provide information in a digital format for all logos, menus, and/or banners. All agreements will be reviewed for content and, if accepted, posted on the BLT Advantage website within three (3) business days of receipt.
3. Management of the BLT Advantage programs will not accept any listings that are deemed objectionable.
4. In the event a business owner no longer wishes to participate, BLT Advantage must be notified, in writing, within 30 days prior to requested cancellation date. No refunds or exchanges will be given.
5. BLT Advantage and/or its representatives and/or its affiliates are not responsible for listing correctness or content.
6. Participants are required to honor their offers posted on BLT Advantage websites. Non-compliance is grounds for termination.
7. Changes in BLT Advantage offerings must be made to BLT Advantage in writing within five (5) business days of the proposed change of promotion(s).
8. Website changes may be made whenever necessary for a nominal fee payable to the BLT Advantage web designer.
9. Management of the BLT Advantage programs assumes no responsibility or liability for quality of products or services offered by participants, their employees, or their affiliates.

**The one-time enrollment fee of \$295.00 for each of the BLT Programs will be waived with SKBA membership.**

**A brief summary of the costs and/or terms for BLT Values Card, BLT Bargains, and BLT Community Dollars:**

### **BLT Values:**

BLT Values sells physical or virtual cards gift cards to online customers. These can be generic cards supplied by BLT for use with any participating merchant or gift cards supplied by an individual merchant for use only in their business.

1. Participants agree to honor BLT Values and/or their Merchant Gift Cards, either virtual or physical, at full face value.
2. Physical cards, sold by BLT Values, can be used at full face value when shopping with participating merchants or redeemed for cash at 45% of face value.
3. Participants may redeem virtual or physical gift cards for 45% of value in cash or for 100% of value in BLT Community Dollars virtual currency. Note: A 10% fee in virtual currency is charged on deposits made into BLT Community Dollars virtual currency accounts. The remaining 90% of the virtual BLT Community Dollars may be used at full value when shopping with other participating merchants.
1. If a participant wishes to redeem their BLT Community Dollars or their merchant gift cards for cash, BLT Advantage must be given notice within 24 business hours and the participant must have a minimum of \$500 worth of cards to redeem.

### **BLT Community Dollars:**

1. BLT Community Dollars is a form of virtual currency that can be used to shop with participating merchants.
2. Working much like a bank, BLT Community Dollars records online transactions and provides statements showing information such as the sales and purchases of participating merchants.
3. Merchants earn BLT Community Dollars by making sales from the BLT Community Dollars website, selling to other BLT Community Dollars member merchants, or by selling their gift cards through BLT Bargains.
4. Participants agree to honor BLT Community Dollars at fair retail prices.
5. Physical cards, sold by BLT Community Dollars can be used at full face value when shopping with participating merchants.
6. A 10% fee in BLT Community Dollars is charged for sales made using virtual BLT Bargains.

*Violation of this agreement may result in cancellation of participant's listings*